

# Extended essay cover,

Candidates must complete this page and then give this cover and their final version of the extended essay to their supervisor.					
Candidate session number					
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Examination session	on (May or November)	M	ay	Year	Zol3
Diploma Programme subject in which this extended essay is registered:					
Title of the extended essay: To what extent has migration increased the globalization of Grand-Saconnex?					
Candidate's declaration					
This declaration must be signed by the candidate; otherwise a grade may not be issued.					
The extended essay I am submitting is my own work (apart from guidance allowed by the International Baccalaureate).					
I have acknowledged each use of the words, graphics or ideas of another person, whether written, oral or visual.					
I am aware that the word limit for all extended essays is 4000 words and that examiners are not required to read beyond this limit.					
This is the final version of my extended essay.					
Candidate's signat	ure:			Date:	

## Supervisor's report and declaration

The supervisor must complete this report, sign the declaration and then give the final version of the extended essay, with this cover attached, to the Diploma Programme coordinator.

Name of supervisor (CAPITAL letters)

Please comment, as appropriate, on the candidate's performance, the context in which the candidate undertook the research for the extended essay, any difficulties encountered and how these were overcome (see page 13 of the extended essay guide). The concluding interview (viva voce) may provide useful information. These comments can help the examiner award a level for criterion K (holistic judgment). Do not comment on any adverse personal circumstances that may have affected the candidate. If the amount of time spent with the candidate was zero, you must explain this, in particular how it was then possible to authenticate the essay as the candidate's own work. You may attach an additional sheet if there is insufficient space here.

This declaration must be signed by the supervisor; otherwise a grade may not be issued.

I have read the final version of the extended essay that will be submitted to the examiner.

To the best of my knowledge, the extended essay is the authentic work of the candidate.

I spent	3	hours with the candidate discussing the progress of the extended essa
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Supervisor's signature:

Date:

# Assessment form (for examiner use only)

	,	Achievement level			
Criteria		maximum	Examiner 2	maximum	Examiner 3
A	research question	2	**************************************	2	
В	introduction	2	0	2	
С	investigation	4	$\bigcirc$	4	
D	knowledge and understanding	4		4	
E	reasoned argument	4	400000000000000000000000000000000000000	4	
F	analysis and evaluation	4	0	4	
G	use of subject language	4	- Silvenings	4	
H	conclusion	2	0	2	
***************************************	formal presentation	4	***	4	
J	abstract	2		2	
K	holistic judgment	4	- William	4	
	Total out of 36		5	Samuel Control of the	

# To what extent has migration increased the globalization of Grand-Saconnex?

Name:

Candidate no:

Session: May 2013

Word count: 3,700

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## Questionnaire

This questionaire was sent to 5 different appartment buildings in the area, and who ever felt comfortable to answer had the privilege, but not all questionnaires were returned out of the 5, only 2 returned.

Name:

Nationality: Italian

Age: 51

Number of years in Grand-Saconnex: 30yrs

Job: Building Keeper

#### Questions

- How has the neighbourhood changed since you first arrived population wise?

There's been a lot of changes, there's been a lot more people, more shops and more buildings being built.

- With the increase in population what are the advantages and dis advantages?

For me personally not a lot, except for parking spaces, and noise somedays during the week, i guess getting new people everyday is hard to adapt to the environment and the new rules, but for other swiss nationals who are trying to move in to the neighbourhood, it has been tragic as the prices of the houses have risen.

- As a veteran in the neighbourhood, how has political decisions in the neighbourhood affected the residents?

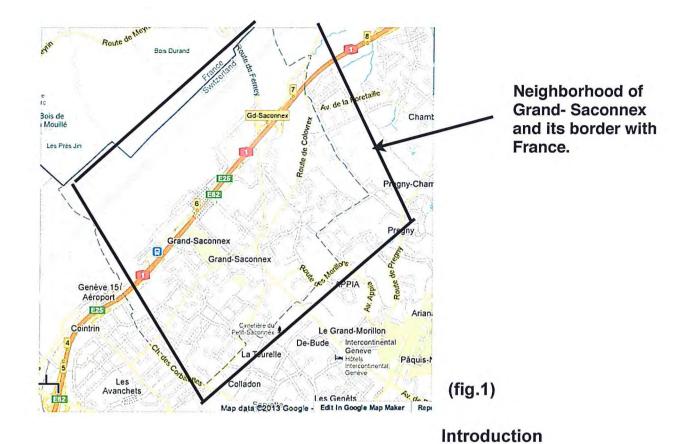
Well it has actually had a positive impact, personally i don't get involved in politics but it seems like swiss politics stick to their word, the parks are renewed every 5 years and they make sure the residents agree and participate on their projects.

- Do you believe migration plays a part in the increase of housing, population, and jobs ?
- Yes, ofcourse, with more people moving in it would only be right to have more housing, jobs, and ofcourse population, because they come here looking for better living standards and build a family therefore more people.
- Is there any animosity between the new neighbours and the old neighbours?

Not at all everyone gets a long plus its good to experience a new culture.

#### **Abstract**

The purpose of this is essay is to determine whether migration has increased globalization in the neighbourhood of Grand-Saconnex. The hypothesis of this essay is that, migration to an extent is the result of globalization in the neighborhood of Grand-Saconnex. This will have an an increased impact economically, politically, and socially in the area. Data was collected using primary andsecondary sources. Primary dat came in the form of questionaires direct at local people and some services. Interviews were also carried out with local business people. Photographs were taken and land use was recorded on a map secondaries sources were also consulted such as the office of Information. The conclusions reached were that migration has had an enormous impact on the neighborhood, from new corner shops, pet shops, and restaurants being opened in the area. (summarize what was deduced from the research) From the research made it was found that the international community keeps growing in the neighbourhood at a faster pace than the swiss population. Therefore we can agree that globalization in the neighbourhood as attracted migration



A developed country such as Switzerland, and a multi-cultural city such as Geneva is expected to attract a lot of foreigners<sup>1</sup>. Geneva with a population of 192,385 as of June 2012, continues to encounter its steady demographic growth of 1.2% a year. The neighborhood of Grand-Saconnex had 11,880 as of June 2012 and 43.6% being foreigners, this mainly being due to migration. This is a result of globalization in the area which has had a huge impact economically, politically and socially this is done using the Kof index. Grand-Saconnex is one of the largest neighborhoods in the city of Geneva. Throughout the years globalization has been very effective in terms of population increase and new businesses in the area. Grand- Saconnex is an international neighborhood as over the last 10 years the linguistic, cultural, ethnic and religious diversity has increased. The main result is that major companies have moved into the neighborhood attracting residents and employees.

<sup>1</sup> non-Swiss nationals

Companies such as Denner, Migros and Coop are the largest in Grand Saconnex and the most competitive. Restaurants such as L'Olivo <sup>2</sup> which are also based in the neighbourhood and are as competitive but in terms of space finding that good and accessible place. Globalization has been very effective in this Area, which population increasing by the thousands in the last 10 years. Migration has been a common activity in the Grand-Saconnex, due to the increase in shops around the neighborhood but, as well as being next to the border of France. The increase of population was also a result of the open border, meaning french migrants can easily settle in Geneva.

To be able to study this topic thoroughly one has to look at the development the neighborhood of Grand-Saconnex has gone through in the last 10 years, as well will give us an indication of what can happen in the future. Grand-Saconnex has slowly and gradually become a foreign attracting place from the early 1999 to the late 2009, population in the neighborhood as increased. During those following years the neighborhood of Grand-Saconnex, went through different changes such as a few resident buildings being added, schools (mainly primary), shops and a church were introduced this made the neighborhood complete. The neighborhood also went through a few struggles as the population began to increase significantly, mostly being foreigners looking for a cheap area to live yet, close enough to Geneva's city centre. In this respect it is my aim to find out how the migration has affected the neighborhood economically, socially and politically.

## Effect on population

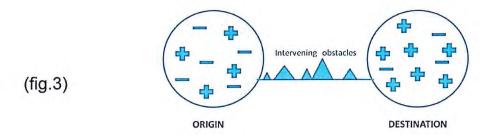
<sup>&</sup>lt;sup>2</sup> Popular Italian restaurant in the neighbourhood of Grand-Saconnex

Grand-Saconnex is located in the west of the city of Geneva, it is on the right bank of lake geneva. Bordering with the neighboring country, France which is a 5minute drive from the centre of Grand-Saconnex. Grand-Saconnex consists of different sub sections which are: Arena. Aéroport - fret. Les Blanchets. Grand-Saconnex -Organisations, Grand-Saconnex - village, La Tour - Chapeau-du-Curé, Le Pømmier, Grand-Saconnex - Marais, Le Jonc and Palexpo as shown on (figures 1-10). The population of 11,880 is divided in these different areas. Throughout the years Grand-Saconnex population has been multi-cultural, with 4 different languages being dominant, as of 2000 first language being french (5,759), english (550) most second common language spoken, german (372) and Italian (293). The number of swiss naturally born swiss and foreigners is at a close number with 3.058 swiss men, 2.584 non-swiss men and 3,526 swiss women compared to the 2,675 non swiss women, this data collected shows how migration has affected socially, with a enormous increase of foreign population in the neighborhood, this mainly being a result of migration, but as well as the death rates being higher for the swiss than non swiss. Swiss having a higher death rate and birth with 69 births and 52 deaths, but the non Swiss with 46 births but 22 deaths. Globalization has definitely had a large impact in the neighborhood as shown (figure.11) with the number of population, if the rate of non swiss residents increase eventually the number of foreigners in the county may exceed the numbers of national residents in the area.



(fig.2)

This graph shows the population increase int neighbourhood, and how the increase of globalization affected the migration in 1990 onwards.



Lee's model shows push and pull factors of migration and suggests different reasons for migration such as pressures which persuade a person to move from an area or those which attract the migrant to a particular destination.

### Effects on economy

During the last 10 years the neighbourhood of Grand-saconnex hasn't only grown in terms of population, but economically as well. In 2010 it was reported that the rate of unemployment in the neighbourhood was of 6.6%, although this may seem like a large percentage, with the increase on population also came an increase economically which was a result of globalization with companies such as airline Baboo having there head office in the neighbourhood of Grand-Saconnex, and different restaurants, supermarkets, clinics and motor shops. The employment in the neighbourhood is divided in the three different section which are primary, secondary and tertiary.

The analysis show that in the year of 2008 and there was one person employed in a primary economic sector which was agriculture and only one business was involved in this area, this number is extremely low compared to the 230 employed people in the secondary economic sector and 42 business a few shown on (figures 12-15), involved in this area which consisted of manufacturing and construction in which 127 work in the manufacturing business making 55.2% and 96 work in the construction business making 41.7% of the workers in this sector. Although the data shows that the secondary economic sector is comparably a lot larger than the primary, the tertiary shows a larger number than both sectors joined with 7,838 employers which consisted of repair of motor vehicles, supermarkets, hotels, restaurants, insurance offices, schools and technical professionals. With a large

number of workers we potentially see the large effect globalization had on the neighbourhood with a large number of foreigners and a large numbers of workers mainly being tertiary sector, however in earlier years it was reported that 11.9% of the employers come into Grand-Saconnex are foreigners who come to work in the neighbourhood.

A small percentage of 0.3% of locals work in the CBD (central business district) that being Geneva, by this it means that most of the neighbourhoods money is made by foreign workers who come in fromt he neighbouring country France in search of a higher paying job, but not very far from work, therefore the neighbourhood receives a large amount of foreign workers. The reason for foreigners having a better job than the locals is that most only complete the secondary education, but the foreigners most complete higher education. However in the last 10 years the number of locals attending higher education has increased, with 28.1% being swiss men, 24.8% being swiss women, 26.1% non swiss men and 21.0% were non swiss women. Major companies in the area belong to swiss owners with supermarkets such as migros, denner and coop which are the large competitors in the area. Also a few turkish shops a lot smaller which are called tabacs your everyday corner shop, and closes in late ours. The corner shops are prime example of migration has helped the neighbour, as the shops contain a little bit of something and stay opened longer than the normal super markets, but the prices are less friendly.



Coop super market one of the swiss competitive companies



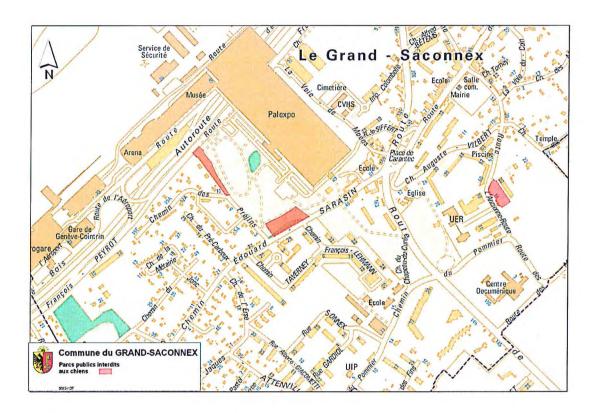
- Bank in the neighbourhood of Grand-Saconnex

Politically the neighbourhood of grand-saconnex is not very much involved in with out the 11 plus thousand people only 4,516 were registered voters of which 1,679 meaning only 37.2% of the populations voted this is shown by the investigation made and the data showed in 2007, this is a result of the large number of population in the neighrbourhood being foreigners, therefore not many people are registered voter as the Swiss law states that only swiss citizens are aloud to vote. which applies to the grand-saconnex neighbourhood The neighbour has a federal election which consists of four parties the SVP, SP, the Green Party and FDP, each party had voters SVP came first with 20.99%, followed by SP with 17.22%, the Green Party 16.95 and the FDP with 13.11%. The voter turnout returned with a high percentage of 46.2%. The neighbourhood in 2009 had another election Grand conseil election, but in this election there were different parties that participated which were MCG with 14.3%, Les Verts 13.6% and Les Radicaux with 13.6%. But the most recent elections were of 2011 where the neighbourhood on Grandsaconnex had opened 25 spots on the municipal council, therefore attracting more people compared to the previous years, with 6,496 registered voters and a total number of 2,571 that actually voted.

#### Social effects

Socially the neighbourhood contains no social tension, with different religions living in the same area, with religions such as roman catholic making up 35.8% of the neighbourhood's population, 17.6% belonging to swiss reformed church, 2.63 being orthodox church, 1.73% belonging to christian catholic church, jewish with 5.31% and islamic, buddhist and hindu making up the rest of the population. Also making the neighbourhood socially friendly is the number of crimes being very low with 3 crimes in the last year, which were misdemeanor which consisted of vandalism graffiti on walls, a purse stolen and a argument which led to a fight between teenagers. Socially the neighbourhood is also well organized seeing as every building has its own parking space for its residents and an outside parking space for visitors, therefore arguments for parking space rarely happen. Migration has helped the neighbourhood develop and bring a different culture which residents have embraced, and the migrants have learned and accepted to live under the

circumstances given to them. What brings more people to the neighbourhood is the accessible housing and transport, the housing making closer the CBD therefore making it easy to get to work, and the transport making it quicker and easier to move around, with several buses that pass by the neighbourhood and direction passing by the CBD. Although globalization has brought positives into the neighbourhood some residents who have been around for years believe that it has brought negatives as well with, such as housing prices have now increased due to



foreigners not asking for a discount and simply just paying for the price asked for, an the locals cannot keep up therefore most were forced to move in order to find cheaper housing.

#### Conclusion

What can be said about the investigation made about the neighbourhood of Grand - Saconnex is that the effect globalization has had on the neighbourhood, is that mainly its been positive, but yes it did bring disadvantages such as competition for space, competition for the more customers, pressure on housing and pressure on the number of jobs available, but it also helped the neighbourhood to grow as a whole and improve facilities such as pharmacies, transport and supermarkets. The globalization also brought a lot of employment than unemployment, with the available jobs statistics show a large increase of businesses in the area. Therefore it would be fair to state that with the data gathered and the information presented throughout the essay, that migration has helped globalization increase, this is proven with the number of international business's moving in and the number of non-swiss residents, however it hasn't had a positive impact all around, although its a small percentage of people in the neighbourhood it showed us a small number of unemployed workers.

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